

Thursday, March 1

SCHEDULE OF EVENTS

AT THE PEABODY HOTEL

- 11:00 a.m.** Southern Cotton Ginners Association Directors Reception and Meeting, Hernando DeSoto Room.
1:30 p.m. Southern Cotton Ginners Association and Foundation Annual Meetings, Venetian Room.
Welcome: **Stan Creelman**, National Cotton Ginners Association Chairman, Cotton Growers, Inc., Tulare, Calif.
Cotton Specialists Panel — *THE STATE OF COTTON IN THE MID-SOUTH: How to maintain momentum*
- **Dr. Darrin Dodds**, Associate Extension/Research Professor, Cotton Agronomics at Mississippi State University
 - **Dr. Daniel Fromme**, Associate Professor — State Cotton, Corn & Grain Sorghum Specialist, LSU AgCenter, Alexandria, La.
 - **Andrea Jones**, Missouri Territory Manager, PhytoGen Cotton
 - **Dr. Tyson Raper**, Cotton and Small Grains Specialist for the University of Tennessee
 - **Dr. Bill Robertson**, Extension Cotton Specialist with the University of Arkansas Division of Agriculture
- Ag Research and New Opportunities
- **Greg Holt**, USDA ARS, Lubbock, Texas, Research Update
 - **Tom Wedegaertner**, Cotton Incorporated, *Promising Potential for Ultra-low Gossypol Cotton*
- Ag Achievement Award — **Hardwick Planting Co., Newellton, La.**
- 6:30 p.m.** **Honors Reception**, Sponsored by Memphis Convention and Visitors Bureau, Peabody Forest Room. All Association members welcome. (Tickets for reception and banquet must be purchased in advance.)
- 7:15 p.m.** **Honors Banquet**, Peabody Venetian Room. All Association members welcome. (Tickets are required.)
- ◆ Honoring Ginner of the Year, **Dennis Adams**, Graves Gin Company, Rector, Ark.
 - ◆ SCGA Memorial Scholarship Honoree, **George Pugh**, GPS Gin Co. Inc., Portland, Ark.
 - ◆ The A.L. Vandergriff Cotton Pioneer Award: **Dr. Calvin B. Parnell, Jr.**, Texas A&M University
 - ◆ Behind the Scenes Award: **Forrest Laws**, *Delta Farm Press*

Friday, March 2

SCHEDULE OF EVENTS

- 7:30 a.m.** Shuttle bus service from Peabody, Doubletree, and other downtown hotels to Memphis Cook Convention Center begins.

AT THE COOK CONVENTION CENTER

255 North Main Street

- 8:30 a.m.** **AG UPDATE MEETING, Lobby meeting room**, Presiding, **Randy Ainsworth**, SCGA President, Tanner & Co. Gin, Frogmore, La.
- ◆ Cotton Issues: **Ron Craft**, Chairman, National Cotton Council, Plains, Texas
 - ◆ Outlook for Rice and Wheat, **Carl Brothers**, Senior Vice President/Chief Operating Officer, Riceland Foods, Stuttgart, Ark.
 - ◆ Outlook for U.S. and World Cotton, **Joe Nicosia**, Senior Head, Cotton and Merchandising Platforms, Louis Dreyfus Commodities and Executive Vice President of Louis Dreyfus Commodities LLC, Cordova, Tenn.
- 9:00 a.m.** **MID-SOUTH FARM & GIN SHOW IS OPEN**
- SPECIAL EDUCATIONAL EXHIBITS FOR 2018 SHOW**
Mid-South Land Grant Universities, the Extension Service, and state agencies will have special educational exhibits on the Mezzanine Level of the Convention Center. These outstanding exhibits will include the latest information on biofuels, biotechnology, and other innovative research topics.
- AGLAUNCH START-UP STATION**, Chickasaw Room, Mezzanine Level
This day-long station features some or all of the following booths: Office hours for various experts including Startco, Archer Malmo, Baker Donelson, startup mentors; technology showcases including tables and demonstrations with new innovations and startups; "Fireside Chats" with special guests including Barry Knight, Jai Templeton, Lars Swanson; startup pitches; and registration for farmer network, accelerator applications, and more. Join us for all or part of this event!
- 11:00 a.m.** **THE AG MARKET NETWORK BROADCAST — MARCH MONTHLY COTTON TELECONFERENCE**, Farm Show Media Room
The cotton panel for the broadcast will be made up of: **Dr. OA Cleveland**, Professor Emeritus Mississippi State University and Global Cotton Market Analyst; **Jarral Nepper**, President of Calcot; **Kip Butts**, Senior Cotton Analyst Informa Economics and **Pat McClatchy**, Executive Director of The Ag Market Network. The show will discuss the latest outlook for cotton prices. The panel will make marketing suggestions as well as answer questions from the audience. The program will be rebroadcast at agmarketnetwork.net
- 1:30 p.m.** **IN-DEPTH GRAIN MARKETING WORKSHOP, FEATURING BROCK & ASSOCIATES**, Cotton Row, Mezzanine Level
Low commodity prices raise the importance of knowing when to best market your crops. Attend this workshop to learn from grain marketing experts at Brock & Associates tips and techniques for making the most from your grain crops. *This seminar requires registration. To pre-register, Call 800.558.3431. Please register early as seating is limited.*
- 5.00 p.m.** **MID-SOUTH FARM & GIN SHOW CLOSES**

Saturday, March 3

SCHEDULE OF EVENTS

7:30 a.m. Shuttle bus service from Peabody, Doubletree, and other downtown hotels to Memphis Cook Convention Center begins.

AT THE COOK CONVENTION CENTER

255 North Main Street

8:30 a.m. **AG UPDATE MEETING, Lobby meeting room**, Presiding, **Randy Ainsworth**, SCGA President, Tanner & Co. Gin, Frogmore, La. Grain Market Outlook/Marketing Strategies & Projections for 2018 — **Richard Brock**, Brock Associates, Milwaukee, Wisc., will provide a grain market outlook and his unique insight into grain marketing and the challenges farmers will face in 2018.

*Special \$500 cash attendance prize. Tickets must be obtained **BEFORE** the session begins at 8:30. Prize will be awarded at the close of the session and you **MUST** be present to win.*

9:00 a.m. **MID-SOUTH FARM & GIN SHOW IS OPEN**

SPECIAL EDUCATIONAL EXHIBITS FOR 2018 SHOW

Mid-South Land Grant Universities, the Extension Service, and state agencies will have special educational exhibits on the Mezzanine Level of the Convention Center. These outstanding exhibits will include the latest information on biofuels, biotechnology, and other innovative research topics.

FARM SHOW FEEDS, Mezzanine Level

Join FFA members from around the Mid-South as they package highly-nutritious meals to support the Mid-South Food Bank's food security initiatives.

11:00 a.m. **SOUTHERN COTTON GINNERS ASSOCIATION SAFETY LUNCHEON**, Mezzanine Level

1:30 p.m. **SPECIAL RICE MARKETING EDUCATIONAL SEMINAR**, Sultana Room, Mezzanine Level

Featuring **Milo Hamilton**, Co-founder and Senior Agricultural Economist of Firstgrain, Inc., A special rice marketing seminar — Good rice marketing involves a knowledge of the global situation for rice trends in price and stocks. Rice is not like, say, oats which are largely a domestic market and fed to horses. Rice is fed to people with all that entails. This special workshop is broken into two distinct sessions: how to assess global rice conditions and their impact on your local price trend and one to assess what is a high or low price in your area at any point in time. In this world of profitless prices every Truman dime counts now. Will you survive or thrive in 2018.

4:30 p.m. **MID-SOUTH FARM & GIN SHOW CLOSES**

AT THE PEABODY HOTEL

IN THE GRAND BALLROOM

9:00 p.m. **THE JAMBOREE** (Adults Only, Please), Everyone Welcome. Cash Bar. Music by **The Krackerjacks**, courtesy of **Agriculture Guaranty, LLC**, **Bayer/Stoneville**, **Indianola Electric Co., Inc.**, **Lummus Corporation**, **Memphis Compress**, **Nationwide**, **Planters Cotton Oil Mill, Inc.**, **Signode Industrial Group**, **Stover Equipment**, **T.J. Beall**, **White & Associates**



Download the 2018 Farm and Gin Show App for show schedules, exhibitor locations, Ag Updates information, things to do in Memphis, and other show details. Also available on iTunes and at the Android Store.



For more information: farmandginshow.com or southerncottonginners.org